

**INSTAGRAM STORY**

**TEMPLATES**

**TEXT/ICON ONLY  
ON WHITE  
(BLUE FOOTER)**



KICKER ABOVE HEADLINE

# HEADLINE SEMIBOLD LOREM IPSUM

subtitle in lowercase below headline

SUBHEAD REGULAR

*Use italics, not bold for emphasis in body copy.* Lorem ipsum dolor sit amet consectetur adipiscing elit. Quisque faucibus ex sapien vitae placerat.

**BOSTON.GOV/SITE-NAME**



Department Name



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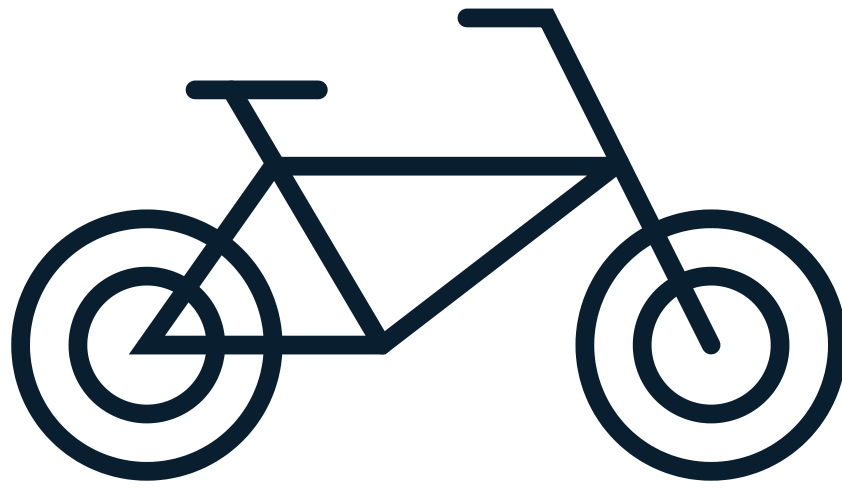
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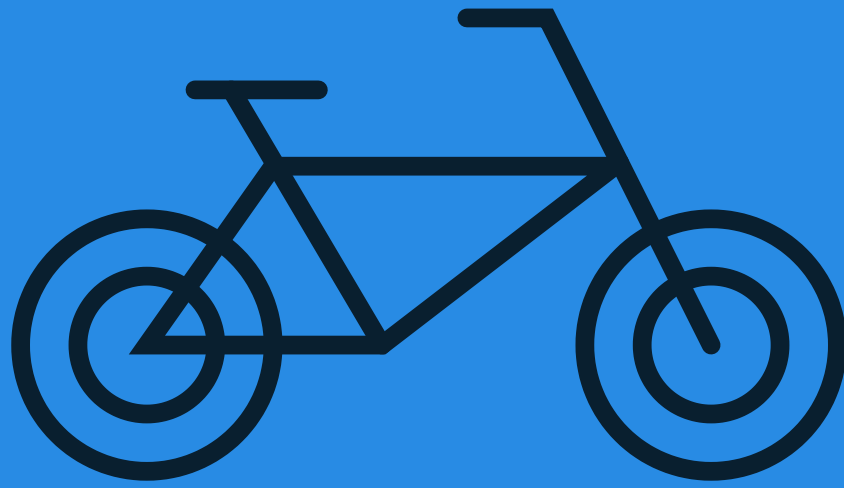


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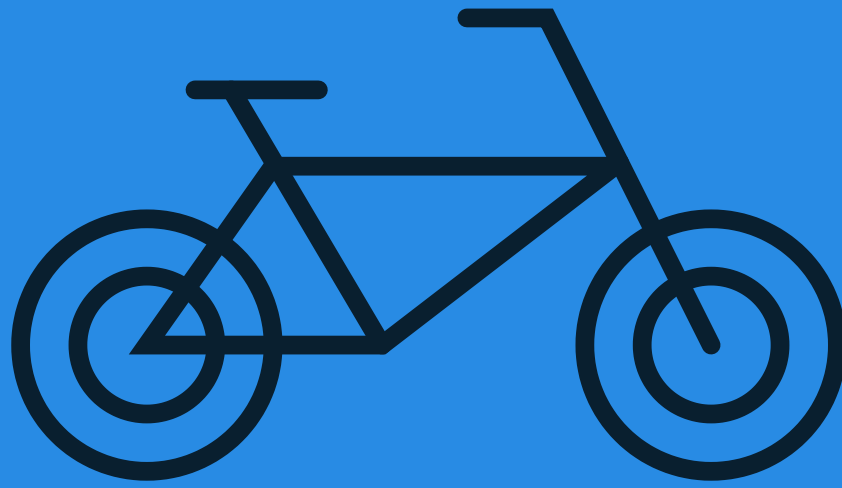
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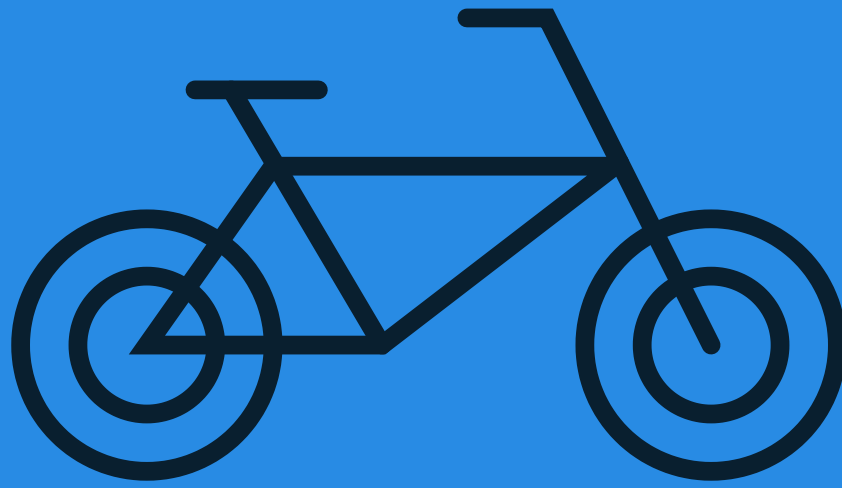
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**INSTAGRAM STORY**

**TEMPLATES**

**TEXT WITH  
CENTER-FOCUSED  
IMAGE**

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**BOTTOM-FOCUSED**

**IMAGE**

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