

KICKER (TEXT ABOVE TITLE)

TITLE SLIDE

(LIGHT IMAGE/BG)

subtitle (all lowercase)



KICKER (TEXT ABOVE TITLE)

TITLE SLIDE

(DARK IMAGE/BG)

subtitle (all lowercase)



KICKER (TEXT ABOVE TITLE)

TITLE SLIDE (DUOTONE IMAGE/BG)

subtitle (all lowercase)



SECTION HEAD/ HEADING 1

SECTION HEAD/ HEADING 1

SUBSECTION HEADING

HEADING 2

HEADING 3

Use simple visuals and concise copy whenever possible.

Here is the body with a [hyperlink](#). Use **bold** for emphasis.

- First level
 - Second level
 - Third level

HEADING 2

HEADING 3

Use this slide layout *only* if your content requires a lot of copy. Font size should be 12pt minimum for legibility (10pt for rare cases).

Here is the body with a [hyperlink](#). Use **bold** for emphasis.

- First level
 - Second level
 - Third level

SLIDE WITH IMAGE (RIGHT)

HEADING 3

Here is the body with a [hyperlink](#).

Use **bold** for emphasis.

- First level
 - Second level
 - Third level



SLIDE WITH IMAGE (RIGHT)

HEADING 3

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- First level
 - Second level
 - Third level



SLIDE WITH IMAGE (LEFT)



HEADING 3

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- First level
 - Second level
 - Third level

SLIDE WITH IMAGE (LEFT)



HEADING 3

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- First level
 - Second level
 - Third level

SLIDE WITH SIDEBAR

HEADING 3

Here is the body with a [hyperlink](#).

Use **bold** for emphasis.

- First level
 - Second level
 - Third level

SIDEBAR TITLE

Insert your sidebar body copy here. Use this to highlight specific details.

SLIDE WITH SIDEBAR

HEADING 3

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- First level
 - Second level
 - Third level

SIDEBAR TITLE

Insert your sidebar body copy here. Use this to highlight specific details.

2-COLUMN SLIDE

HEADING 3

Here is the body with a [hyperlink](#).

Use **bold** for emphasis.

- First level
 - Second level
 - Third level

HEADING 3

Here is the body with a [hyperlink](#).

Use **bold** for emphasis.

- First level
 - Second level
 - Third level

2-COLUMN SLIDE

HEADING 3

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- First level
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HEADING 3

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- First level
 - Second level
 - Third level

GOALS SLIDE

EXPAND BRAND AWARENESS

From revolution to revolutionary, Boston is where it all begins. Talk about a messaging platform designed to put a city in the spotlight. Tourism, talent, and business—our goal is to radically reintroduce Boston to those stuck on outdated stereotypes.

GOAL 2

Insert goal body copy here.

GOAL 3

Insert goal body copy here.

LIST OF ATTRIBUTES SLIDE

CONFIDENT

People look to us for answers, so having a strong point of view is crucial. Be direct and get to the point quickly. The fewer adjectives, the shorter the sentences, and the less fluff the better.

ATTRIBUTE 2

Keep copy brief.

ATTRIBUTE 3

Keep copy brief.

ATTRIBUTE 4

Keep copy brief.

ATTRIBUTE 5

Keep copy brief.

ATTRIBUTE 6

Keep copy brief.

MEET THE TEAM SLIDE



NAME

Title

Ruthzee Louijeune is a grounded, thoughtful, and inclusive leader. A dedicated public servant, Ruthzee is committed to fostering shared prosperity in Boston with a focus on justice and equity.



NAME

Title

Insert individual bio copy here.

Use photo with colored background whenever possible.



NAME

Title

Insert individual bio copy here.

In cases where you have only a siloed photo, add a 2px gray border.

SLIDE WITH FULL-HEIGHT IMAGE

Here is the body with a [hyperlink](#). Use **bold** for emphasis.

- First level
 - Second level
 - Third level



SLIDE WITH FULL-HEIGHT IMAGE

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Use **bold** for emphasis.

- First level
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 - Third level





SLIDE WITH FULL-HEIGHT IMAGE

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 - Third level



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- First level
 - Second level
 - Third level

SLIDE WITH NARROW FULL-HEIGHT IMAGE

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Use **bold** for emphasis.

- First level
 - Second level
 - Third level



SLIDE WITH NARROW FULL-HEIGHT IMAGE

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 - Third level





SLIDE WITH NARROW FULL-HEIGHT IMAGE

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 - Third level



SLIDE WITH NARROW FULL-HEIGHT IMAGE

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- First level
 - Second level
 - Third level

FULL IMAGE & TITLE





FULL IMAGE & TITLE

FULL IMAGE & TITLE (GRADIENT)





FULL IMAGE & TITLE (GRADIENT)

FULL IMAGE & TITLE BANNER



FULL IMAGE & TITLE BANNER





Slide with full image & caption

TABLE STYLE 1

TABLE HEADING	
Table Subhead	Table Subhead (Align right for numbers)
Item #1	\$120.00
Item #2	\$50.00
Table Subhead (for subsections)	
Item #3	\$20.00
Item #4	\$40.00
Indent Table Subhead (if you need another level)	
Item #5	\$10.00
Total	\$240.00

TABLE STYLE 2

TABLE HEADING

Table Subhead	Table Subhead (Align right for numbers)
Item #1	\$120.00
Item #2	\$50.00
Table Subhead (for subsections)	
Item #3	\$20.00
Item #4	\$40.00
Indent Table Subhead (if you need another level)	
Item #5	\$10.00
Total	\$240.00

TABLE STYLE 3

TABLE HEADING

Table Subhead	Table Subhead (Align right for numbers)
Item #1	\$120.00
Item #2	\$50.00
Table Subhead (for subsections)	
Item #3	\$20.00
Item #4	\$40.00
Indent Table Subhead (if you need another level)	
Item #5	\$10.00
Total	\$240.00

CHART

TABLE HEADING

- Insert bullet copy here.
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- Insert bullet copy here.

TABLE HEADING

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TABLE HEADING

- Insert bullet copy here.
- Insert bullet copy here.
- Insert bullet copy here.
- Insert bullet copy here.

TIMELINE

DATE/EVENT

Insert timeline body copy here.

DATE/EVENT

Insert timeline body copy here.

DATE/EVENT

Insert timeline body copy here.

DATE/EVENT

Insert timeline body copy here.

DATE/EVENT

Insert timeline body copy here.

*“Quote lorem ipsum dolor sit amet.
Consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut labore
et dolore magna aliqua.”*

— Cited Speaker

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et dolore magna aliqua.”*

— Cited Speaker

“You can customize background colors for this quote slide. Use WebAIM Contrast checker to ensure that the colors pass the accessibility test.”

— Cited Speaker

THANK YOU

HAVE QUESTIONS? REACH OUT:

John Smith, jsmith@boston.gov

Jane Smith, jasmith@boston.gov

THANK YOU

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John Smith, jsmith@boston.gov

Jane Smith, jasmith@boston.gov

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